



ASAPD

AUSTRALIAN SPORTING ALLIANCE
FOR PEOPLE WITH A DISABILITY

SEC=UNOFFICIAL

Overview report 2024 - 25

This year, Boccia Australia joined as our ninth member, broadening the alliance's collective voice. Our members are now:

- Blind Sports Australia
- Boccia Australia
- Deaf Sports Australia
- Disability Sports Australia
- Disabled Wintersport Australia
- Riding for the Disabled Association Australia
- Special Olympics Australia
- Sport Inclusion Australia
- Transplant Australia

Our priorities for 2024–2025 included:

- Capacity building: Launching a shared services program in January 2025, which provides tailored support in HR, finance, grant writing, communications, and project management to member organisations, reducing administrative burdens and enhancing focus on core participation delivery.
- Unified advocacy and collaboration: Deepening partnerships with national bodies like Surfing Australia, Swimming Australia, and AUSactive, while forging new international collaborations with sport organisations in Iceland, Finland, Sweden, and the International Paralympic Committee.
- Education and resources: Delivering impactful education through Easy English policy translations, Disability Inclusion Resource Guides, and online modules. The coaching module alone has now surpassed 900 completions, reflecting demand for practical grassroots inclusion tools.

The ASAPD focus is again driven by four pillars:

- Achieving greater policy and funding outcomes through advocacy and relationship-building across government and sport sectors.
- Improving sector effectiveness via shared services, training, and resource sharing.
- Building awareness through strategic communications, campaigns, and showcasing member and athlete achievements.
- Driving innovation and insights via research, evidence creation, and the launch of practical planning frameworks and guidelines for inclusive sport delivery.

ASAPD played a leading role in national advisory bodies, including:

- ASC Volunteer Coalition
- Play Well Leadership Group
- DFAT's Sports Diplomacy Roundtable
- National Sport Research Agenda and working groups
- Contributing to the development of resources with SLSA and Otium Planning

International engagement expanded with collaborations in Iceland, Finland, and Sweden, and direct work with the International Paralympic Committee.

Members



Blind Sports Australia





Major research partnerships resulted in over \$5 million in grant funding secured across several projects:

- ARC Linkage Grant with Griffith University (\$419k)
- MRFF Grant with University of Queensland (\$1.13M)
- Quantum Sensing partnership with QUT (\$1.482M)
- Health Outcomes Project with University of Sydney (\$2.032M)

These efforts focus on gender inclusion, health outcomes, and athletic performance for people with disability.

Significant progress was made in resource and training development:

- Three education modules available online: coaching (910 completions, 571 in progress), teachers (135+ completions), and NDIA (119 completions).
- Developed the PlayWell Inclusive Sport Planning Framework.
- National Disability Sport Facility Guidelines (indoor venues volume), with outdoor and aquatics guidelines under development.
- Easy English translations of five National Integrity Framework documents, expanding accessibility for communities with lower literacy or English as a second language.

Strategic communications were enhanced through the appointment of a dedicated Communications Advisor in mid-June and a new marketing plan. Key campaign outcomes (1 July 2024–30 June 2025):

	FACEBOOK	INSTAGRAM	LINKEDIN (24/8/25 - 30/6/25)	
Total Followers	1975 (+6.2%)	355 (+18.7%)	Total Followers	1483 (+12.9%)
Total Posts	145 (-25.2%)	127 (-30.2%)	Total Posts	71 (49.6%)
Reach	12.7k (-20.3%)	1.8k (-40%)	Unique Visitors	209 (-74.6%)
Page Visits	3.1k (-40.3%)	303 (-38.4%)	Page Views	444 (-74.2%)
New Likes	463 (+95.3%)	162 (+211.5%)		
Audience	65.6% Women 34.4% Men 35-54 Melbourne and Sydney	58% Women 42% Men 25-54 Melbourne and Sydney	Total Social Community - 3813	

2025–26 will be pivotal as ASAPD prepares to host the inaugural ASAPD Sport and Disability Forum in March 2026 in Sydney, showcasing sector expertise and setting the future agenda for inclusive sport in Australia.

ASAPD extends sincere thanks to its staff, members, partners, and supporters for a year of progress, strong partnerships, and practical action—demonstrating that sport in Australia can be a place of welcome, opportunity, and belonging for every Australian with disability.